

Welcome ...

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In this month's editorial [Should we need a licence to use AI?](#), CMCE Director, Jim Foster, reflects on the need to introduce appropriate controls on the development and use of AI products by drawing parallels with the development of regulations applied to driving and the way in which they have evolved since the introduction of cars to the present day.

CMCE Showcase: Centennials - The 12 Habits Of Great, Enduring Organisations: 5 pm on Thursday 7 March

At our March Showcase, Professor Alex Hill will present the findings, included in his recent book: [Centennials: The 12 Habits of Great, Enduring Organisations](#), of his ground-breaking research into the ways in which a range of enterprises have outperformed their peers for over 100 years. Professor Alex Hill is the co-founder and director of the Centre for High Performance, a collaboration between Kingston University London, Duke University, London Business School and the University of Oxford.

We are also extremely pleased to announce more details on our [CMCE Next Gen 2.0](#), a series of interactive workshops with leading academics and practitioners to explore the fundamentals of behavioural economics, how they can be used reflectively to change how we think about business today, and what they mean for how we engage with the future of technology. Held jointly with Dr workshops will take place on April 11, May 9, May 23, June 13, June 27. Follow us on [LinkedIn](#) to find out more about our speakers: we will be releasing further information the next few weeks!

Earlier this month, we were also pleased to host a forum presenting the Chartered Management Consultant accreditation. If you missed, you can read a [summary of the key takeaways](#), as well as access a [short presentation](#) introducing the award, and a [full recording](#) of the session.

This month's [In-Brief section](#) includes a series of articles and podcasts focusing on a range of current topics such as cross-selling, 2024 tech trends and why strategists should embrace imperfection.

Finally, we remind you that you can share your views and contribute to our latest study into the value provided by management consultants. Our previous studies have identified a range of factors that impact the provision of value by a management consultant. In this study, we are aiming to understand the relative importance of these factors and to provide guidance to buyers, users and providers of consulting services on what to do, and not to do, in ensuring that management consultants deliver value. We would welcome your input to the study by completing this short survey which should take no longer than ten minutes to complete: [CMCE Management Consultant Value Survey](#)

We plan to publicise our findings in a report to be issued later this year. The survey form provides the opportunity to indicate whether you would like to receive a copy of the report. If you have any

questions or comments about the study, please contact us at: info@cmce.org.uk.

Thank you in advance for your invaluable input!

The Newsletter Editor

The Centre for Management Consulting Excellence was founded by



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of Management Consultants*