

CMCE launches Management Consulting Issues Survey

CMCE helps consultants to deliver better value to their clients by identifying and sharing leading and emerging practice. We believe that there are some critical questions that the Management Consulting profession needs to address if it is to survive in the 21st Century. You can watch a short video introducing these questions [here](#).

We have grouped these questions in five key topic areas and we are seeking your views [here](#).

We would like to involve as many members of our community as possible (consultants, consultancy clients and academics) in discussing and enriching these topics. You can do this by giving us your views on the relative importance of each topic and by letting us know if you would be interested in being part of a conversation group to share views on a range of questions about one or more of the topics.

We will be sharing the results of the research with all members of the CMCE community and use them to shape our future programme.

The five topics, and some of the questions that the conversation groups are likely to consider, are:

Scope of management consulting services

- What services should be considered as management consulting services?
- At what point should a management consultant complete their engagement?
- How might long relationships threaten objectivity and reduce the value to clients?

Ethics and professional standards

- What codes of ethical conduct should management consultants adhere to?
- What would be benefit of a licence to practice for management consultants?
- How should consultants fulfil their wider obligations to society?

Excellence in consulting

- Is it possible to evaluate the performance of a management consultant effectively? If so, how should we do it?
- What should be the role of standardised methods in delivering management consulting services?

Delivering management consulting services

- What is the role of new and emerging technology in delivering management consulting services?
- How can we best adapt to take advantage of it?
- How are consultants learning quickly enough to solve problems that their clients are likely to have in future?
- How can the traditional ways of delivering management consulting services be disrupted?

Managing client relationships

- How can the procurement of management consulting services be improved to deliver better client value?
- How can a management consultant build a close client relationship and retain objectivity?

To give us your views and let us know if you would like to get involved, please click on this [link](#) to complete a short survey.

Kind regards

Nick Bush

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CMCE Director