

Welcome ...

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Can consultants combat the climate change? This month's guest editorial was written by Sue Ells, who helped a major client embed sustainability throughout their culture. In her piece, Sue tackles the issue of climate change and reflects on how we can all make our contribution as both individuals and management consultants. She encourages us to find our personal environment-saving passion and exert our influence on our clients to promote positive change. We then remind you of our upcoming virtual [Showcase](#) that will take place later this month and will focus on client-consultant relationships.

We also share an [opinion piece](#) written by Mohan Kancharla, an experienced Management Consultant and the author of 'Design Thinking in Consulting'. The author introduces the discipline of design thinking and shares his view on how it can be applied in consulting. Earlier this month, we were delighted to announce the third edition of our annual [Research Awards](#) that will be held virtually in November 2021. We therefore invite authors of relevant papers on management consulting to submit them for consideration.

As usual, in our '[In Brief](#)' section we recommend a series of relevant articles and videos on current topics, which this month include mental health, the relationship between culture and technology, and the concept of psychological safety in the workplace. We also draw your attention to the little-known International Management Consultants Day that was celebrated earlier this month. In the third instalment of his series of articles on starting and running a consultancy business, Calvert Markham, former Director of the Centre, shares his [insights on pricing and terms of business](#). In our '[From our LinkedIn](#)' page, we share two recent posts from our LinkedIn channel on advice for small consultancies and on the publication of The Consultant Playbook by the UK Government.

Our latest blog, "[Word is mightier than the pen](#)", was written by Calvert Markham who reflects on his recent experience of writing a thank you note with pen and paper. Finally, we publish the [commentary](#) to the eighth in our series of Dilemmas, "About intellectual property", and find out what our fictional consultant, Antonia, decided to do.

The Newsletter Editor

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