

Finalists and Winners of the prestigious CMCE Consulting Research Awards announced

The Centre for Management Consulting Excellence announced the Finalists and Winners of the Consulting Research Awards at its Conference on 24 November.

One of the aims of the Centre is to promote academic research that is of value to the practice of management consultancy. To that end in 2019 with the support of the British Academy of Management, the Consulting Research Awards were launched and are awarded annually to recently published papers and books of outstanding value and relevance to the profession. The Centre presents Awards for research in three main categories:

1. ***Client-consultant relationships***: issues around governance, trust, integrity, social responsibility and ethics and the implications of these for consultancy.
2. ***Technology and consulting***: the application of new technologies and their relevance to consultancy.
3. ***The Changing Environment of the Consultant***: the demands that changes in society and the business environment are placing on consultants

The assessment of this year's excellent nominations has led to five Finalists, from which two Award Winners were selected by an Assessment Panel composed of experienced management consultants, and announced during the Conference. (The members of the Assessment Panel are introduced in the [Conference Programme](#).) During the Conference [the winner and finalists of the prestigious Urwick Cup](#) were also announced.

This year's Finalist in the category '***Client-consultant relationships***' was:

Aristotle and the Management Consultants: Shooting for Ethical Practice

The Assessment Panel's comment was: 'A very useful paper as this topic is a perennial theme for management consulting. The paper brings a new perspective to important ethical issues in consulting that have a direct impact in terms of reputation'.

The author of this paper **Dr David Shaw, Queen Mary, University of London** said: 'I am delighted that the Assessment Panel has selected as a Finalist this paper, which explores what our most modern of industries can learn from the philosophy of Aristotle. As management consultants we need to be aware of, and to examine, the assumptions that we bring to our work, and challenging us to do this is one of the great contributions of the philosophers of ancient Greece.'



This year's Finalist in the category **'Technology and consulting'** was:

The secret to AI is people

The Assessment Panel's comment was: 'This is a well-researched paper bringing practical insights into how to manage one of the trickiest challenges to digitisation. It is relevant to a major area of practice and of considerable practical value'. The authors of this paper are **Distinguished Professor Nada R Sanders, McKim School of Business at Northeastern University** and **John D Wood, partner, Green Klein & Wood**.



Nada R. Sanders - McKim School of Business at Northeastern University



Photo: Rambo Elliott

John D. Wood - partner,
Green Klein & Wood

This year's Finalist in the category '*The Changing Environment of the Consultant*' was:

Management Consultancy Insights and Real Consultancy Projects

The Assessment Panel's comment was: 'This book provides relevant insights into management consulting as an industry and profession. It is well presented with a good scope and balance between theory, experience and lessons learned, which will be valuable in training consultants. The authors of the paper are **Associate Professors Graham Manville, University of East Anglia** and **Julian Campbell, University of East Anglia** and **Professor Olga Matthias, Leeds Beckett University**, who said: 'It's a real privilege to be awarded for our work in the field of consulting. We pride ourselves on bridging the practice:theory divide and welcome the CMCI's recognition of our contribution, and that all of all the authors in our book, from worldwide consulting practices and universities.'



Professor Olga Matthias - Leeds Beckett University, **Associate Professor Graham Manville** - University of East Anglia and **Associate Professor Julian Campbell** - University of East Anglia.

This year's Winner in the category '*Client-consultant relationships*' was:

Management consulting: Towards an integrative framework of knowledge, identity, and power

The Assessment Panel's comment was: 'This paper provides a relevant and useful framework and a helpful insight into the client-consultant relationship that will be of

particular use in training management consultants.’ The authors of the paper are **Professors Laura Empson, Cass Business School, City, University of London** and **Jean-Pascal Gond, Cass Business School, City, University of London** and lead author **Dr Szilvia Mosonyi, Queen Mary, University of London** who said: ‘I am excited for our paper to receive the CMCE Research Award. Our objective for writing it was to synthesize knowledge on consulting in the management literature in the past three decades. We hope that apart from academics, consultancies and consultants will also find our framework of consulting useful in their daily practices. The award is a wonderful way to convey our framework to a larger practitioner audience.’



Dr Szilvia Mosonyi, - Queen Mary, University of London, **Professor Laura Empson** - Cass Business School, City, University of London and **Professor Jean-Pascal Gond** - Cass Business School, City, University of London.

This year’s Winner in the category ***‘The Changing Environment of the Consultant’*** was:

Barriers To Successful Early Growth For Small Management Consultancies: Evidence And Solutions

The Assessment Panel’s comment was: ‘This well-researched paper is highly relevant and of great practical value. The insights into what it takes to run, and grow, a management consulting business are well presented and show a good understanding of the profession.’ The author of this paper **Professor Joe O’Mahoney, Cardiff Business School** said: ‘It is an honour to receive this prestigious award from CMCE.’



The focus on high quality research which helps consultancies, their clients, and wider stakeholders is very welcome’.

All the 2020 Finalists and Winners will be featured in the CMCE Academic Showcase programme of evening seminars in 2021.

The Centre for Management Consulting Excellence was founded by

