

Welcome ...

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As I write this editorial, we are entering a twilight zone in the UK where, following a couple of months of lockdown, greater freedom of movement and association is being introduced. Twilight, because there is some uncertainty about both what is permitted and about the consequent risks.

Like many others I have spent rather more time watching films and series on TV than usual, and until earlier this year the free association of people in dramas and documentaries would not have been worthy of comment. Now I look at them and wonder what would have been the effect of enforcing two metres separation between characters in a drama!

We don't know when free association will again be permitted and safe, and so the plans for the Centre acknowledge this. Although we regard face-to-face discussion an essential and stimulating feature of our approach to knowledge sharing, we can't with any confidence say when this might be re-instituted. So we will be doing the next best thing, which is to have symposia using Zoom and to allow input from expert speakers and discussion thereafter.

We plan a series with the theme 'COVID-19 Recovery Solutions' covering topics of value to consultants and their clients. Details are still being worked out and we will be announcing them shortly.

We are using this interval to grow the Centre's web-based knowledge bank. We're currently focusing on the domains concerning the history of management consultancy in the UK and in particular seeking personal reminiscences – there is more later in this newsletter.

We continue to seek nominations for the CMCE Research Awards and are launching a new piece of research ourselves into what management consultants want from academia. And we have another ethical dilemma for your consideration.

I hope that you remain safe throughout this difficult time.

Calvert Markham  
Director

In this edition of the Newsletter, we introduce the section of our Knowledge Bank dedicated to [the History of Management Consultancy](#) and announce a new [CMCE research project to find out what management consultants want from academics](#).

In '[Another dangerous virus](#)', our Director, Calvert Markham, looks at the phenomenon of fake news and how disinformation spreads on social media.

We share [the second in our series of Ethical Dilemmas](#) and, once again, we ask you, our readers, to let us know what you would do if you were the ones facing this dilemma. We also [call for nominations for the 2020 edition of the CMCE Research Awards](#).

Finally, we publish Chapter Two of Jethro's Proverbs which provide advice to management consultants on how to behave professionally.

The Newsletter Editor

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*The Worshipful Company  
of Management Consultants*